



MIDLANDS-BALLARAT RSL
SPORTS AND SERVICES CLUB

About Midlands

Located on Heinz Lane, Midlands Golf Club is a Ballarat institution offering golf, bowls, dining, bar, function, Bingo and entertainment facilities. The Ballarat RSL sub-Branch is located at the Midlands Golf Club, and today we are known as **Midlands-Ballarat RSL - Sports and Services Club**. Still affectionately known as Midlands.

Exposure & Member Base

Midlands host a variety of sporting and social events every year. Located on a busy Ballarat road, premium and official partners of Midlands are seen by an estimated 800 cars per day. Midlands has a captive membership base of 4600, with a goal to hit 5000 members over the coming year. We offer two exclusive partnership packages with a genuine focus on promoting your brand to a significant captive audience, which provide the opportunity for street front signage, tee signage, bowling green signage, corporate golf days, internal marketing and much more.

Redevelopment Coming Soon . . .

The past year has seen many improvements as we move toward our total redevelopment. To name a few, we have fully modernised the clubhouse and bathrooms, added a chipping range and sports bar. There has not been a better time to be in partnership with Midlands . . .

Contact Cameron Vallance today on (03) 5331 4400 or by email, gm@midlandsgolfclub.com.au

PREMIUM PARTNER

\$5,000 *(plus GST)*

- Large Street Feature Sign
- Bowls Video Scoreboard Ad
- Tee Signage
- Annual Corporate Golf Day
(Up to 50 max)
- Barefoot Bowls up to 50 Guests
- Internal TV Advertising
- Naming rights for one
Major Bowls or Golf Event
- Two free Golf Memberships
- Free Function Room Hire

Valued at \$13,000

OFFICIAL PARTNER

\$2,500 *(plus GST)*

- Street Feature Sign
- Bowls Video Scoreboard Ad
- Tee Signage
- Annual Corporate Golf Day
(Up to 50 max)
- Barefoot Bowls up to 50 Guests
- Internal TV Advertising
- Naming rights for one
Major Bowls or Golf Event
- One free Golf Membership
- Free Function Room Hire

Valued at \$8,000